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E.O. 11652:

TAGS: ETRD, GATT

SUBJECT: JUSTIFICATION FOR SECTOR STUDIES IN CHEMICALS, ELECTRONICS AND HEAVY ELECTRICAL EQUIPMENT

AT THE TOKYO MINISTERIAL MEETING IT WAS AGREED TO EXAMINE QUOTE THE POSSIBILITIES FOR A COORDINATED REDUCTION OR ELIMINATION OF ALL BARRIERS TO TRADE IN SELECTED SECTORS AS A COMPLEMENTARY TECHNIQUE. UNQUOTE.

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SINCE THAT TIME, THE GATT SECRETARIAT HAS UNDERTAKEN THE TASK OF COLLECTING THE DATA NECESSARY FOR AN EXAMINATION OF THE ORES AND METALS SECTOR AND SEVERAL SECTORS OF INTEREST TO THE DEVELOPING COUNTRIES. THESE STUDIES WERE INITIATED

WITH THE UNDERSTANDING THAT THEY DID NOT COMMIT ANY DELEGATION TO THE SECTORAL NEGOTIATING APPROACH FOR PRODUCTS IN THESE SECTORS.

AT THE GROUP'S LAST MEETING, THE U.S. AGREED TO PRESENT IN WRITING A PROPOSAL FOR SECTOR STUDIES OF THE CHEMICALS, ELECTRONICS, AND HEAVY ELECTRICAL EQUIPMENT SECTORS.

THE U.S. BELIEVES THAT ADEQUATE INFORMATION AND ANALYSIS OF TRADE AND TRADE BARRIERS IS AN ESSENTIAL PREREQUISITE FOR MEANINGFUL TRADE LIBERALIZATION. THE DETAILED DATA ON TRADE AND TRADE BARRIERS THESE STUDIES PROVIDE ARE,

THEREFORE CONSIDERED AN ESSENTIAL ELEMENT OF THE NEGOTIATIONS. STUDIES WHICH PROVIDE A VIEW OF THE TOTAL PROTECTION ACCORDED IMPORTANT PRODUCT SECTORS CAN BE USEFUL IN ACHIEVING THE COORDINATED REDUCTION OF ALL BARRIERS TO TRADE WHETHER NEGOTIATION OF THESE REDUCTIONS IS EVENTUALLY UNDERTAKEN WITHIN THE SECTORAL OR GENERAL APPROACH.

THE COLLECTION AND ANALYSIS OF THIS DATA, HOWEVER, IS TIME CONSUMING, AND IT IS ESSENTIAL THAT PRELIMINARY WORK ON IMPORTANT SECTORS BE UNDERTAKEN AT AN EARLY STAGE OF THE NEGOTIATIONS. IT WOULD BE UNFORTUNATE IF NEGOTIATIONS WERE DELAYED AT SOME LATER DATE BECAUSE OF A LACK OF DATA WHICH COULD BE COLLECTED NOW.

WHILE IT IS TRUE THAT SOME DELEGATIONS ARE CAPABLE OF PERFORMING THEIR OWN ANALYSIS OF IMPORTANT SECTORS, NOT ALL DELEGATIONS HAVE THE RESOURCES TO DO SO. MOREOVER, PREPARATION OF STUDIES BY THE GATT SECRETARIAT PROVIDES AN UNBIASED, MULTILATERAL APPRAISAL OF THE RESPECTIVE SECTOR(S).

THE UNITED STATES THEREFORE PROPOSES THAT THE GATT SECRETARIAT UNDERTAKE TO COLLECT AND ANALYZE DATA RELATING TO TRADE, PRODUCTION AND TRADE BARRIERS IN THE FOLLOWING SECTORS

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- 1. CHEMICALS. THIS SECTOR WOULD INCLUDE ORGANIC, INORGANIC, PLASTIC MATERIALS, PAINTS AND COLORING MATERIALS AND PHARMACEUTICALS (GATT TARIFF STUDY CATEGORY 10.01-10.04, 10.06).
- 2. HEAVY ELECTRICAL POWER EQUIPMENT. THIS SECTOR INCLUDES POWER BOILERS (INCLUDING NUCLEAR REACTORS), TURBINES, POWER DISTRIBUTION TRANSFORMERS AND SWITCHGEAR (BTN 84.01, 84.02, 84.05, 84.07, 84.59A, EX 85.01, EX 85.19).
- 3. ELECTRONICS. THIS SECTOR INCLUDES RADIO, TV AND

PHOTOGRAPHIC EQUIPMENT, TELEPHONIC AND TELEGRAPHIC APPARATUS, TELECOMMUNICATIONS EQUIPMENT AND ELECTRONIC COMPONENTS (BTN EX 85.01, 85.02-85.04, 85.10-85.18,EX 85.19, 85.20, 85.21, 85.23-85.28, 85.32).

THE UNITED STATES POINTS OUT THAT THE BACKGROUND NOTE ON SECTORS PREPARED IN FEBRUARY BY THE SECRETARIAT (MTN/3C/L) LISTS SEVERAL CRITERIA SUGGESTED BY THE GROUP FOR CHOOSING POSSIBLE SECTORS. EACH OF THESE THREE INDUSTRIES MEETS MOST OF THESE CRITERIA; EACH IS IMPORTANT TO WORLD TRADE; EACH HAS SIGNIFICANT NONTARIFF MEASURES OR TARIFF ESCALATION; AND EACH IS POTENTIALLY IMPORTANT TO DEVELOPING COUNTRIES.

ALTHOUGH THE UNITED STATES BELIEVES THESE REASONS ARE SUFFICIENT TO SUPPORT GATT SECRETARIAT STUDIES OF THESE SECTORS, WE HAVE ALSO INCLUDED A SHORT SUMMARY OF EACH OF THESE INDUSTRIES.

BY ALMOST ANY STANDARD, CHEMICALS PLAY A VITAL ROLE IN THE DEVELOPMENT OF TODAY'S WORLD ECONOMY. WORLD TRADE IN CHEMICALS REPRESENTS 11 PERCENT OF TOTAL WORLD TRADE IN INDUSTRIAL PRODUCTS AND HAS BEEN GROWING AT A FASTER RATE THAN THE AVERAGE GROWTH OF TRADE IN MANUFACTURES. THIS TRADE WOULD NO DOUBT HAVE BEEN GREATER WERE IT NOT FOR A MASSIVE ARRAY OF TRADE BARRIERS, INCLUDING WIDELY DISPERSED TARIFF RATES, DIFFERENT METHODS OF VALUATION, QUOTA RESTRICTIONS, CARTEL ARRANGEMENTS, GOVERNMENT LIMITED OFFICIAL USE

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INFLUENCE ON PURCHASING, AND STANDARDS. ALTHOUGH THE INDUSTRY IS POPULATED WITH LARGE MULTINATIONAL ENTERPRISES AND DEPENDENT UPON CONTINUALLY DEVELOPING TECHNOLOGY, MANY DEVELOPING COUNTRIES ALSO HAVE THE NATURAL AND HUMAN RE-SOURCES TO COMPETE IN THE PRODUCTION OF SEVERAL CHEMICAL PRODUCTS. WHILE THE MAJOR INDUSTRIAL COUNTRIES ACCOUNTED FOR THE BULK OF TRADE IN CHEMICALS, IT IS APPARENT FROM THE DATA GIVEN IN THE ATTACHED TABLE 1 THAT THE DEVELOP-ING COUNTRIES ARE AN IMPORTANT PARTICIPANT IN CHEMICALS TRADE. IMPORTS OF CHEMICALS FROM THE DEVELOPING COUN-TRIES INCREASED BY 59 PERCENT DURING THE PERIOD 1970 TO 1973, ACCOUNTING FOR 8 PERCENT OF WORLD CHEMICAL IMPORTS IN THE LATTER YEAR. IT IS ALSO APPARENT THAT CHEMICALS ARE AN IMPORTANT COMPONENT OF THE DEVELOPING COUNTRIES' TOTAL TRADE. ELEVEN PERCENT OF THE INDUSTRIAL EXPORTS OF THE DEVELOPING COUNTRIES IN 1973 WERE CHEMICAL EXPORTS.

WE SUSPECT, BUT CANNOT ASCERTAIN UNTIL THIS STUDY IS UNDERTAKEN, THAT THE CHEMICALS SECTOR MAY ALSO EXHIBIT SIGNIFICANT TARIFF ESCALATION. RECENT CHANGES IN THE RELATIVE PRICES OF ESSENTIAL INPUTS FOR THIS SECTOR ALSO

RAISE THE PROSPECT THAT QUESTIONS OF SUPPLY AVAILABILITY MAY BE IMPORTANT. WE CANNOT BE SURE OF THE SEVERITY OF THIS PROBLEM, HOWEVER, NOR OF ITS IMPLICATIONS FOR TRADE FLOWS UNTIL WE HAVE STUDIED THE SECTOR IN SOME DETAIL.

ELECTRONICS. THIS LARGE AND GROWING INDUSTRY, ALREADY IN THE BILLIONS OF DOLLARS, COMPRISES ELECTRICAL INDUSTRIAL MACHINERY AND TELECOMMUNICATIONS EQUIPMENT AS WELL AS CONSUMER ELECTRONICS. WORLD TRADE IN THESE PRODUCTS INCREASED BY 86 PERCENT BETWEEN 1970 AND 1973 AND ACCOUNTED FOR OVER DOLLARS 25.2 BILLION IN THE LATTER YEAR (SEE THE ATTACHED TABLE 2). ALTHOUGH PRODUCTION

PROCESSES IN THIS SECTOR ARE FOR THE MOST PART TECHNOLO-GICALLY SOPHISTICATED A NUMBER OF DEVELOPING COUNTRIES ALSO CURRENTLY PRODUCE SOME ELECTRONICS PRODUCTS. DEVELOPING COUNTRY EXPORTS OF THESE PRODUCTS TO THE OECD COUNTRIES INCREASED BY 284 PERCENT BETWEEN 1970 AND 1973, AND A SIGLIMITED OFFICIAL USE

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NIFICANT TWO WAY TRADE IN COMPONENTS AND FINISHED PRODUCTS HAS DEVELOPED BETWEEN DEVELOPING AND DEVELOPED COUNTRIES IN MANY ELECTRONIC PRODUCTS.

IN MOST COUNTRIES THERE IS AN ARRAY OF BARRIERS TO TRADE IN ELECTRONICS THAT SUPPLEMENTS TARIFFS, INCLUDING QUANTITATIVE RESTRICTIONS, VOLUNTARY EXPORT RESTRAINTS, GOVERNMENT INVOLVEMENT IN TRADE AND PRODUCTION, AND STANDARDS. THE STRUCTURE AND TECHNOLOGICAL NATURE OF THE INDUSTRY IS SUCH THAT CONCESSIONS IN ONE AREA MIGHT HAVE SIGNIFICANT IMPLICATIONS FOR THE ENTIRE INDUSTRY. THE UNITED STATES BELIEVES THAT NEGOTIATIONS RELATING TO THESE PRODUCTS CAN BE ADVANCED MOST BY A STUDY WHICH LOOKS AT THE TOTAL PATTERN OF TRADE AND PROTECTIVE DEVICES AFFECTING THE INDUSTRY.

HEAVY ELECTRICAL POWER EQUIPMENT. HEAVY ELECTRICAL MACHINERY ACCOUNTED FOR 3.1 PERCENT OF WORLD TRADE IN 1973, AN INCREASE OF 68 PERCENT OVER 1970. OF THE APPROXIMATELY DOLLARS 8.1 BILLION OF THESE GOODS IMPORTED BY OECD COUNTRIES IN 1973, OVER DOLLARS 7.5 BILLION OR 93.1 PERCENT WAS PRODUCED IN OECD COUNTRIES. ALTHOUGH OECD COUNTRIES EXPORTED OVER ONE-THIRD OF THEIR PRODUCTION TO DEVELOPING NATIONS, LDCS ARE CURRENTLY PRODUCING LIGHTER CLASS EQUIPMENT AND HAVE SIGNIFICANT POTENTIAL FOR FURTHER GROWTH.

A MAJOR FACTOR IN THIS TRADE PATTERN IS THE FACT THAT MORE SO THAN MOST INDUSTRIES, THE HEAVY ELECTRICAL POWER EQUIPMENT INDUSTRY IS PLAGUED WITH GOVERNMENT POLICIES OTHER THAN TARIFFS WHICH RESTRICT TRADE. THE EXISTENCE OF SUB-

SIDIES, GOVERNMENT PURCHASING PRACTICES, AND STANDARDS MAKE THE VALUE OF TRADE CONCESSIONS ON TARIFFS ALONE QUESTIONABLE. THE INDUSTRY, WITH PRODUCTION CONCENTRATED IN A FEW COUNTRIES, IS HIGHLY DEPENDENT UPON EXPORTS. GOVERNMENT PRACTICES IN DEVELOPING AND SUPPORTING NATIONAL HEAVY ELECTRICAL POWER INDUSTRIES NOT ONLY DISTORT TRADE PATTERNS BUT HAVE LED TO CHRONIC EXCESS CAPACITY. IN SUCH CIRCUMSTANCES GOVERNMENTS MAY BE INCLINED TO RESIST PARTIAL ATTEMPTS AT TRADE LIBERALIZATION. IT IS THEREFORE ENCUMBENT UPON THIS GROUP, TO THE LIMITED OFFICIAL USE

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EXTENT THAT WE SEEK A FURTHER LIBERALIZATION OF TRADE, TO STUDY ALL OF THE FACTORS THAT AFFECT OR DISTORT TRADE IN THIS SECTOR.

THE SECRETARIAT HAS CIRCULATED A FEASIBILITY STUDY INDICATING THAT SUFFICIENT MATERIAL EXISTS TO UNDERTAKE A COLLECTION AND ANALYSIS OF DATA FOR THESE THREE SECTORS SIMILAR TO THAT UNDERTAKEN FOR THE ORES AND METALS SECTOR AND THE SECTORS OF INTEREST TO LDCS. AS WITH MOST OF THESE STUDIES, PROBLEMS OF CORRELATION AND CERTAIN DATA GAPS EXIST. THE U.S. DELEGATION WOULD BE WILLING, WHERE POSSIBLE, TO AID IN THIS EFFORT BY SUPPLYING ADDITIONAL NEEDED DATA WHEN REQUESTED BY THE SECRETARIAT. WE WOULD HOPE THAT OTHER DELEGATIONS WILL DO THE SAME.

SEE ATTACHED TABLES I, II, III.

TABLE I CHEMICALS ASTERISK
OECD IMPORTS FROM:
(CIF, DOLLARS THOUSANDS)

1970 1973

VALUE PERCENT VALUE PERCENT CHANGE

WORLD 10,070,500 17,110,960 69.9

OECD 8,556,611 85.0 14,879,613 86.9 73.9

DEVELOPING

COUNTRIES 855,834 8.5 1,360,011 7.9 58.9

EEC (9) 1 3,254,426 32.3 6,152,666 36.0 89.1

CANADA 535,471 5.3 817,276 4.8 52.6

U.S. 2,801,889 27.8 4,086,654 23.9 45.8

JAPAN 439,491 4.4 712,766 4.1 62.2

ASTERISK SITC 271, 51,-54, 56-59, 62 LIMITED OFFICIAL USE LIMITED OFFICIAL USE

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1 EXCLUDES INTRA-EC SHIPMENTS

SOURCE: OECD, SERIES C, 1970 AND 1973

TABLE I CHEMICALS ASTERISK

OECD EXPORTS TO (FOB, DOLLARS THOUSANDS)

1970 1973

VALUE PERCENT VALUE PERCENT CHANGE

WORLD 15,049,889 24,810,028 64.9

OECD 8,447,177 56.1 14,252,507 57.4 68.7

DEVELOPING

COUNTRIES 4,722,018 31.4 8,201,317 33.1 73.7

EEC (9) 1 2,357,136 15.7 3,518,665 14.2 49.3

CANADA 780,616 5.2 1,264,878 5.1 62.0

U.S. 1,215,683 8.1 2,231,841 9.0 83.6

JAPAN 688,416 4.6 1,325,810 5.3 92.6

ASTERISK SITC 271, 51-54, 56-59, 62

1 EXCLUDES INTRA-EC SHIPMENTS

SOURCE: OECD, SERIES C, 1970 AND 1973

TABLE II ELECTRONICS ASTERISK

OECD IMPORTS FROM: (CIF, DOLLARS THOUSANDS)

1970 1973

VALUE PERCENT VALUE PERCENT CHANGE LIMITED OFFICIAL USE LIMITED OFFICIAL USE

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WORLD 5,426,974 10,833,453 99.6

OECD 4,713,133 8,472,169 78.2 79.8

DEVELOPING

COUNTRIES 542,053 10.0 2,084,358 19.2 284.5

EEC (9) 1 1,218,110 22.4 19.2 71.4

CANADA 262,215 4.8 315,794 2.9 20.4

U.S. 1,548,656 28.5 2,500,227 23.1 61.4

JAPAN 1,108,451 20.4 2,276,032 21.0 105.3

ASTERISK SITC 724, 726, 729

1 EXCLUDES INTRA-EC SHIPMENTS

SOURCE: OECD SERIES C 1970 AND 1973

ERRATTA: MISSING FIGURE EEC (9) 1973 VALUE 2,088,373

TABLE II ELECTRONICS ASTERISK

OECD EXPORTS TO: (FOB, DOLLARS THOUSANDS)

1970 1973

VALUE PERCENT VALUE PERCENT CHANGE

WORLD 8,137,614 14,391,109 76.8

OECD 4,772,425 56.6 8,711,923 60.5 82.5

DEVELOPING

COUNTRIES 2,189,966 26.9 4,194,087 29.1 91.5

EEC (9) 1 1,213,573 14.9 2,511,869 17.4 107.0

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CANADA 512,542 6.3 930,840 6.5 81.6

U.S. 1,471,378 18.1 2,193,232 15.2 49.1

JAPAN 239,789 2.9 382,163 2.7 59.4

 $ASTERISK\ SITC\ 724,726,729$

1 EXCLUDES INTRA-EC SHIPMENTS

SOURCE: OECD SERIES C 1970 AND 1973

TABLB III HEAVY ELECTRICAL MACHINERY ASTERISK

OECD IMPORTS FROM: (CIF, DOLLARS THOUSANDS)

1970 1973

VALUE PERCENT VALUE PERCENT CHANGE

WORLD 4,435,782 8,100,558 82.6

OECD 4,240,950 95.6 7,541,941 93.1 77.8

DEVELOPING

COUNTRIES 130,933 2.9 416,531 5.1 218.1

EEC (9) 1 1,305,650 29.4 2,356,044 29.1 80.4

CANADA 572,826 12.9 839,310 10.4 46.5

U.S. L,530,950 34.5 2,731,843 33.7 78.4

JAPAN 228,313 5.1 410,220 5.1 79.7

ASTERISK 711, 722, 723

1 EXCLUDES INTRA-EC SHIPMENTS

SOURCE: OECD, SERIES C, 1970 AND 1973

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TABLE III HEAVY ELECTRICAL MACHINERY ASTERISK

OECD EXPORTS TO: (FOB, DOLLARS THOUSANDS)

1970 1973

VALUE PERCENT VALUE PERCENT CHANGE

WORLD 7,014,786 11,818,944 68.0

OECD 3,898,875 55.6 7,043,099 59.6 80.6

DEVELOPING

COUNTRIES 2,395,196 34.1 4,037,205 34.2 68.5

EEC (9) 1 769,852 11.0 1,421,582 12.0 84.6

CANADA 724,290 10.3 1,243,289 10.5 71.6

U.S. 1,112,948 15.9 1,799,573 15.2 61.7

JAPAN 174,833 2.5 328,110 2.8 87.7

ASTERISK SITC 711, 722, 723

1 EXCLUDES INTRA-EC SHIPMENTS.

SOURCE: OECD, SERIES C, 1970 AND 197 INGERSOLL

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